

## Message Text

UNCLASSIFIED

PAGE 01 MILAN 00804 261403Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----125542 270147Z /72

R 261125Z MAY 78  
FM AMCONSUL MILAN  
TO SECSTATE WASHDC 6013  
INFO AMEMBASSY ROME  
USDOC WASHDC

UNCLAS MILAN 0804

E.O. 11652: N/A  
TAGS: BEXP, IT  
SUBJ: MILAN IMC EVENT SCHEDULE FY '80

REF: STATE 123971

1. SCHEDULE AS PRESENTED REFTEL LOOKS GENERALLY VERY GOOD,  
BUT WE WOULD LIKE MAKE FOLLOWING SPECIFIC COMMENTS:

A. A AMCONSUL BARCELONA TELLS US THAT SONIMAG WILL BE HELD  
OCT 17-24, 1979. BECAUSE OF THIS PROSIMITY TO EMO, WHICH  
CLOSES ONLY 10 DAYS EARLIER, WE WILL HAVE TO RENT ADDITIONAL  
EXHIBIT SYSTEM FOR SONIMAG. IF THIS ACCEPTABLE TO OIM, THEN  
THIS LARGE ADDITIONAL COST SHOULD BE ADDED TO OUR FY 80 BUDGET.

B. DISTANCE MAKES ANY OFFSITE IN STOCKHOLM VERY UNATTRACTIVE  
FOR MILAN IMC. URGE THAT WORKLOAD BE FURTHER JUGGLED TO GIVE  
US OFFSITE EVENT IN NOV 79 THAT IS CLOSER TO ITALY AND  
PREFERABLY IN OUR USUAL MARKETING AREA.

C. SEP 1980 COMMUNICATIONS SHOW WOULD BE BETTER STAGED IN ROME,  
WHERE GREAT MANY KEY END-USERS ARE LOCATED. TELEPHONE, PTT,  
MILITARY BUYERS ARE CONCENTRATED THERE; WE THEREFORE URGE THAT  
THIS SHOW BE HELD IN LATE SEPT 80 IN ROME AS OFFSITE. EMBASSY  
ROME ENDORSES FOREGOING REQUEST.

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2. LOCAL AGENTS POLLED AND POSITIVELY INCLINED TOWARD MILAN EVENTS  
ON OUR FY 80 SCHEDULE. FINA

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## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 may 1978  
**Decaption Date:** 20 Mar 2014  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978MILAN00804  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Original Handling Restrictions:** ONLY  
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**Review Event:**  
**Review Exemptions:** n/a  
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**TAGS:** BEXP, IT  
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**Review Markings:**  
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